

IGNITE WOMEN'S CONFERENCE  
**SPONSORSHIP**



IGNITE

NEHERMIAH.COM

# IGNITE WOMEN'S LEADERSHIP EMPOWERMENT CONFERENCE

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## EVENT BACKGROUND

The Ignite Women's Leadership Conference was founded by Visionary, Business Strategist, Educator and Empowerment Coach, **Rashida Selise Wilson**. Now in its sixth year, the Ignite Women's Leadership Conference is a single, powerful day of connections, collaboration, sisterhood, networking, strategic insight, and wisdom designed to create a vast collective of women positioned to be world changers. The conference welcomes over 200 women from various industries, backgrounds and experiences who come to be activated in their purpose.

In connecting, educating, and honoring women from every level of influence, we not only help build the next generation of leaders, but provide a community for those currently leading.

Attendees leave with new perspective, new passion and renewed purpose as they position themselves to make an impact in ministry and the marketplace.

### OUR RESPONSE TO COVID-19

As the world navigated the new norms following the effects of the Covid-19 pandemic, Ignite capitalized on emerging technology to hold its first fully virtual conference in 2020. The online event welcomed its traditional group of dynamic emerging, elevated and executive-level frontrunners in its new format.

As we transition back to in-person settings, we continue to follow the guidance of the CDC and local health departments regarding social distancing for indoor events. Sanitization stations will be available on site. Masks are welcome but not required.

**SATURDAY, OCT 15, 2021**  
**10:00 AM CST**

**AC HOTEL BY MARRIOTT  
DOWNTOWN HUNTSVILLE**  
435 WILLIAMS AVENUE  
HUNTSVILLE, ALABAMA 35801

**LUNCH INCLUDED**

## 2022 AGENDA

10:00 AM	Meet & Greet
10:30 AM	Opening Panel Discussions
1:00 PM	Ignite Awards
4:30 PM	Fireside Chats
6:00 PM	Evening Session



## WHY IGNITE

When it comes to women, there's power in the numbers. Women make 85 percent of all consumer purchasing decisions and account for \$7 trillion in consumer and business spending. In aggregate, women represent a growth market bigger than China and India combined—more than twice as big, in fact. This is a good metric for a business looking to diversify and enter new markets. The ignite audience is composed of women leaders at varying levels of influence across a number of industries who are looking to connect with organizations that understand the need for women have a seat and a voice at the table.

## WHY YOUR BRAND

Partnerships should be strategic and intentional. We know you get it. We also know that you understand the potential implications in accessing with the right market segments, especially those with the greatest buying power. Ignite has long been a catalyst for the type of connections that create the greatest impact at home and beyond. Your business offers access to the types of relationships and opportunities that help build our community of leaders and sustain them throughout their careers.

## WHY NOW

We're not sure if you noticed, but 2020 was The Year of the Woman! Despite a global health crisis, sociocultural and political dissonance, and rising economic uncertainty, women have shown up and stepped up to become leading voices of impact especially in communities of color. Two years later, we are still dominating in spaces unseen before - and there's no sign of stopping! The rise of women in business and politics offers you a unique opportunity to tap into this expanding market while supporting the professional development of women of color.

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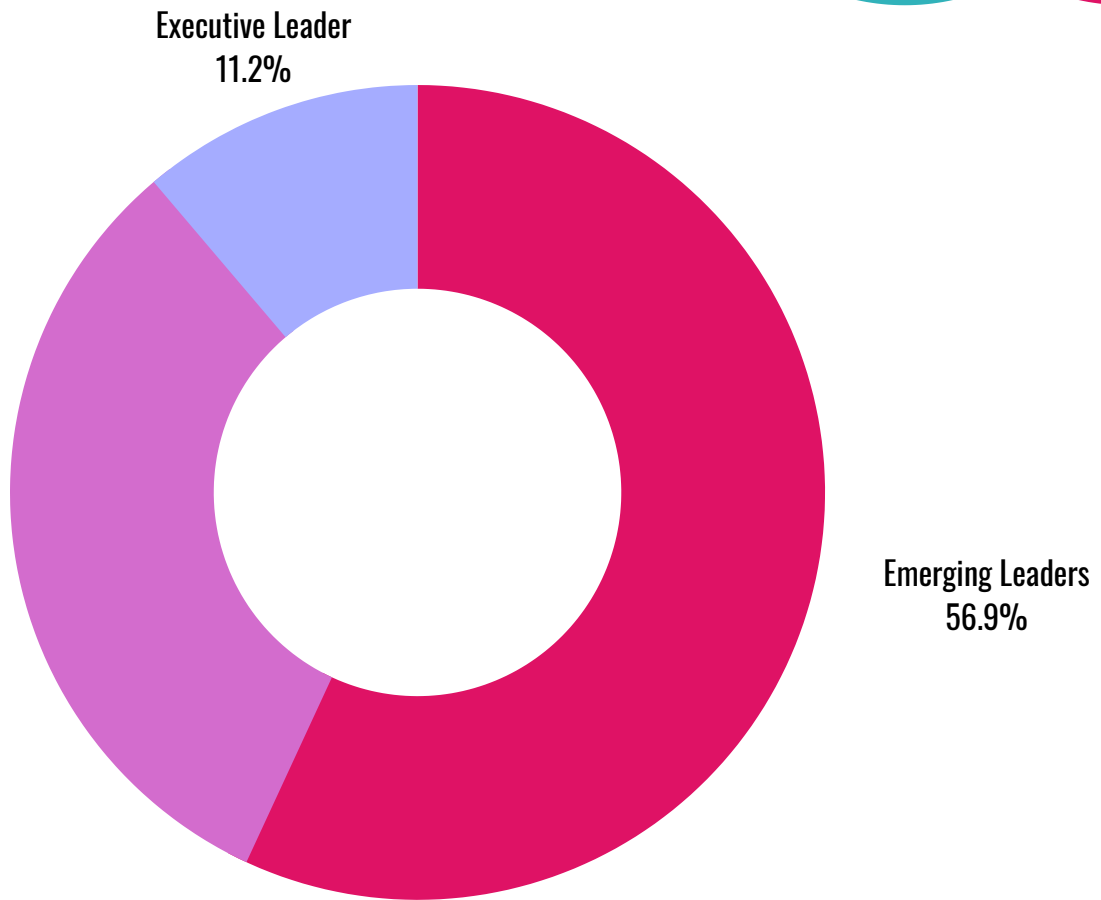
I just want to thank you again!  
Ever since I attended the Ignite Conference,  
my life has not been the same. That  
conference sparked so much inside of me.  
I am now Alderman Sernobia McGee.

**ALDERMAN SERNOBIA MCGEE**





# CONFERENCE DEMOGRAPHIC



## EVENT GOALS

01

Equip women with the tools and resources to make meaningful change in their personal and professional lives

02

Offer spiritual principles and foundational leadership lessons for practical application

03

Explore insights on leadership in the modern world

04

Present opportunities for women to connect and build meaningful relationships with leaders on all levels



AC HOTEL  
DOWNTOWN HUNTSVILLE

# Partial List of Past Sponsors

RELEASED TO ROAR: VOLUME. VISIBILITY. VELOCITY

Ignite Women's Conference has become a must-attend event for minority women in business with strong local, regional, and national attendance in part due to the support of our sponsors. More than 85% of Ignite supporters have been involved since the inception of the conference. We thank you for your continued support and hope we can count on you again in the future.



With more sponsorship options than ever, The Ignite Women's Conference offers packages for every budget and strategy. If you are in the business of working with leaders and entrepreneurs, our team can help you pick a package that is right for you. For additional assistance, contact Andrea Brandon at [igniteconference.hsv@gamil.com](mailto:igniteconference.hsv@gamil.com).

RELEASED TO ROAR: VOLUME. VISIBILITY. VELOCITY

# Sponsorship Packages

Sponsorships vary in size and scope, but all sponsorships are an important part of producing our event each year.

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## SPONSORSHIP BENEFITS

01

### PRESENTING SPONSOR \$1000

As a presenting sponsor, Four (4) priority seating tickets to all sessions, a half page spread in the Dear Leader inaugural magazine, recognition as a presenting sponsor on website, mass emails, press releases and social media, and sponsor highlight during all sessions.

02

### PLATINUM SPONSOR \$750

You will also receive two (2) priority seating tickets to the event plus a quarter-page cover ad in our Dear Leader inaugural magazine, and recognition as a platinum sponsor on website, mass emails, and social media.

03

### GOLD LEVEL SPONSOR \$500

You will also receive two (2) general admission tickets to the event plus a quarter-page spread in our Dear Leader magazine inaugural issue, and recognition as a gold level sponsor on website and social media.

04

### SILVER LEVEL SPONSOR \$375

You'll get one (1) general admission ticket to the event plus name recognition at all tables, on website, and social media.

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# GET STARTED

01

## GATHER YOUR ASSETS

We will need a high resolution logo, any print-ready graphics and your contact information to include Emails, Telephone, Website, Social handles, etc.

02

## CHOOSE YOUR PACKAGE

Click the link below to choose the package that provides the best benefit for your business or brand.

[CLICK HERE TO](#)

>>>> **SELECT YOUR PACKAGE** <<<<<<

03

## PROCESS YOUR PAYMENT

Pay for your package and email your high res images to us at [igniteconference.hsv@gmail.com](mailto:igniteconference.hsv@gmail.com). **Registration and files due by October 10, 2022**

04

## SHOW UP!

Grab your tickets and take your seat at the Ignite event to connect and build for the future.

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